

JERUSALEM COLLEGE OF ENGINEERING

[An Autonomous Institution affiliated to Anna University]

Minutes of the 4th meeting of Board of Studies for the Department of Management Studies held on July 5th, 2022 through Google Meet.

Members present:

1. Dr. S.Muthumani, Chairman, Professor and Head, MBA, JCE
2. Dr. N, Kannan, Professor – MBA Department, Sathyabama Institute of Science and Technology, Rajiv Gandhi Salai, Chennai-119.
3. Dr. C. Sundar, Dean – Science & Humanities, SRM Institute of Science and Technology, Ramapuram, Chennai
4. Dr. R.Magesh, Professor and Head, Department of Management Studies– Anna University, Chennai
5. Mr. K. Siva Subramaniam, Senior HR – Business Partner, Amazon, Chennai
6. Mr. S. A. Bilal Malick, Associate Team Lead (Inbound sales), Kissflow Inc., Chennai
7. Mr. S. V. Praveen, Assistant Professor, JCE
8. Mr. R. Surendher, Assistant Professor, JCE
9. Mr. M. Manoj Kumar, Assistant Professor, JCE
10. Ms. S. Sivakanni, Assistant Professor, JCE

At the outset, the Chairman welcomed the members for the 4th meeting of the Board of Studies through Google Meet. The Chairman introduced the new Anna University Nominee Dr R. Magesh to other members.

The agenda points were discussed in detail as mentioned below:

Agenda No. 1–Approval of open electives offered by the Department of Management Studies for B.E / B.Tech Students, in their 7th & 8th Semester.

The syllabi for open electives offered by the Department of Management Studies for B.E and B.Tech Students, Batch 2019 – 23 was presented by the chairperson and the suggestions given by the experts were incorporated in the following subjects:

Subject Code	Subject Name
JBA 9007	Event Management
JBA 9008	Customer Relationship Management
JBA 9009	Innovation Management
JBA 9010	Training , Evaluation and Measurement

SUGGESTIONS GIVEN BY MEMBERS

1. Suggestions are given to add some concepts in the subject Event Management and More reference books to be added. As per the suggestions the changes were incorporated.

Agenda No. 2-Approval of the subject Research Methodology and IPR for the PG Engineering Students.

Subject Code	Subject
JBM5301	Research Methodology and IPR

1. As suggested by BOS Members the concepts of National IPR Policy and issues in India's IPR regime were added.
2. Research Methodology portion was modified as guided by BOS Members.

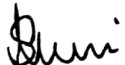
Agenda No. 3 Approval of Management related Practical course offered by Engineering Departments to Engineering students (R2019).

Subject Code	Subject
JHS 1711	Entrepreneurship for Engineers

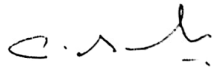
1. As per the suggestions of BOS members, the sequence of the activities was redesigned.

Agenda No.4: Approval for Project Evaluation:

- ❖ Approval of Phase I & II Project Report Evaluation method for Management Students were made in the Board of Studies Meeting.

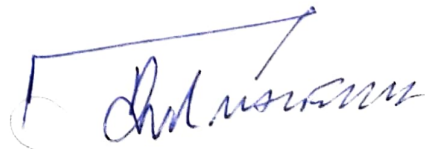

CHAIRMAN
Dr. S. Muthumani
HOD -DOMS,
JCE.


SUBJECT EXPERT 1
Dr. N. Kannan
Professor-DOMS,
Sathyabama IST.


SUBJECT EXPERT 2
Dr. C. Sundar
Dean-S&H, SRMIST.


ALUMNI
Mr. S. A. Bilal Malick
Senior Product Specialist,
Kiss Flow Chennai


INDUSTRY EXPERT
Mr. K. Siva Subramaniam
HR Business Partner,
Amazon Private limited.


ANNAUNIVERSITY NOMINEE
Dr. R. Magesh
Professor & Head MBA Department,
Anna University Chennai